

ORDER



Orders
Order / Rev: 705676
Alt Order #: 06271971
Product Desc: OELRICH 8/12-8/13
Estimate:
Flight Dates: 08/13/12 - 08/13/12
Original Date / Rev: 08/10/12 / 08/10/12
Order Type: Political

WJXX-TV

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: SRH Media/ POL
Buying Contact:
Billing Contact:
 2204 Countryside Drive
 Silver Spring, MD 20905

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Oelrich, S/ R/ Congress
Demographic: A35+
Product Codes: PL-US House Representative
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/13/12	2	\$290.00	\$246.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	2	\$290.00	\$246.50	0.00
Totals	2	\$290.00	\$246.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WJXX-TV	7%	\$290.00
Market	100%	\$4,142.86

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WAWS	11%	\$455.71
WCWJ	0%	\$0.00
WJXT	28%	\$1,160.00
WTEV	14%	\$580.00
WTLV	40%	\$1,657.14

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WJXX	08/13/12	08/13/12	FCN News at 11pm	CM	M-Su 11p-11:35p	M-----	:30	1	\$270.00	P-3	0.00	NM	1	\$270.00
M-Su 11-11:35p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	M-----		1				\$270.00		0.00			
E 2	WJXX	08/13/12	08/13/12	America This Morning	CM	430-5a	M-----	:30	1	\$20.00	P-3	0.00	NM	1	\$20.00
America This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	M-----		1				\$20.00		0.00			
Totals														2	\$290.00